



**EMERGE**  
EDUCATION

## Case Study

**Vertical:** Accreditation  
Consulting

**Accreditation  
Committee:** SACSCOC  
(Southern  
Association of  
Colleges and  
Schools Commission  
on Colleges)

**Institution:** Sweet Briar  
College

**Founded:** 1901

**Enrollment:** 376  
(Fall 2016)

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### OVERVIEW

For more than 115 years, Sweet Briar College (SBC) has prepared women to impact their communities and the world through a variety of disciplines.



**SWEET  
BRIAR  
COLLEGE**

With the expert advice & guidance provided by Emerge Education's accreditation expert, A storied SACSCOC College addresses key issues, avoids closure, and returns to good standing with the SACSCOC Committee.

### CHALLENGES

In 2015, SBC was placed on academic probation by SACSCOC and was facing closure. Dr. Drake was appointed by the Supreme Court of the Commonwealth of Virginia due to his expertise in finance, enrollment management & accreditation.

## RESULTS

The College has avoided any committee visits from SACSCOC after the closure due to the leadership of the Board of Trustees of which Dr. Drake is a part. SBC now has an enrollment exceeding 375 students from the date of closure and is expected to exceed 500 students for the following academic year.

Dr. Drake now chairs the enrollment management committee and also sits on the finance & audit, and the Academic Affairs committees.



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*"I have seen Dr. William "Butch" Drake operate in one of the most difficult situations in Academia... the "Resurrection" of Sweet Briar College. His knowledge, wisdom, leadership and selflessness helped that historic institution regain its former stature. His expertise in Accreditation was instrumental in gaining support from SACSCOC as the College moved forward. It is not an understatement to say that Dr. Drake played a significant role in the entire "Resurrection"."*

### **General Charles C. Krulak**

*31st Commandant of the Marine Corps  
President Emeritus  
Birmingham-Southern College  
Former Vice-Chair of the Board of Trustees,  
Sweet Briar College*

**To learn more about how Emerge Education can assist your institution, please contact:**



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### **Dr. William B. Drake**

*Senior VP of Accreditation*

Our accreditation preparedness audit & consulting team is led by Dr. Drake, a former SACSCOC Trustee, and College President who has chaired and served on over 27 SACSCOC Committees and 15 National Accreditation Committees.